

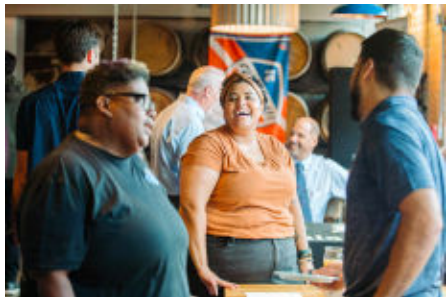
# SPONSOR DECK



STARTUPCINCY  
WEEK ▶ 2023



# ABOUT STARTUPCINCY WEEK 2023



StartupCincy Week 2023 is all about unleashing Cincinnati's "Homegrown Hustle," and is a celebration of Cincinnati's entrepreneurial roots and the collective effort to create a vibrant startup and innovation culture. From the storied institutions to the trailblazing startups and everyone in between, we're returning to our roots and showcasing what hustle means to us.

This year, we are creating an environment where the Homegrown Hustle thrives, empowering every entity and entrepreneur in Cincinnati to embrace their unique journey and make their mark on the future.

# SPONSORSHIP RETURN ON INVESTMENT

Sponsoring StartupCincy Week 2023 presents an unparalleled return on investment for businesses, offering a range of benefits based on sponsor level. Sponsors enjoy exclusive exposure to founders, venture capitalists, corporate partners, and key governmental and industry influencers. By sponsoring StartupCincy Week, companies gain a unique opportunity to empower local communities and drive innovation forward.

## WHY SPONSOR STARTUPCINCY WEEK:

- In 2022 email communications reached **6,000+** individuals
- Sponsors gain exposure to **3,000+** people in and out of Union Hall
- Forge strategic partnerships rooted in innovation
- Reach over **5,500** engaged individuals on social media
- Find investment prospects with exclusive access to leading founders
- Through dedicated PR we reached over **11.5 million** people in 2022
- Access to hundreds of startups, investors, and innovators across a week of exclusive programming

Not only does this sponsorship opportunity offer tangible benefits for sponsors, but it also signifies a shared vision for a more innovative future, where Cincinnati stands at the forefront of entrepreneurial excellence.



# SPONSORSHIP BY LEVEL

	<b>PRESENTING</b> \$10,000+	<b>PARTNER</b> \$5,000+	<b>COMMUNITY LEADER</b> \$1,500+	<b>ADVOCATE</b> \$500+
Complimentary event tickets	10+	10	10	10
Company logo on website / social media	●	●	●	●
Company logo on t-shirt	●	●	●	
Ownership of a happy hour or breakout event	◐	◐	●	
Ownership of a mainstage event	◐	◐		
Company logo on all printed marketing collateral (flyers, programs, etc.)	●	●		
Company logo on all pre-event marketing materials (email blasts, press releases, etc.)	●			
Company logo on all day of signage	●			
Executive welcome / stage presence	●			

\*In-kind contributions will be considered at their monetary value and count towards your overall sponsorship investment

\*\* Sponsors can pick one primary mainstage and/or breakout session to own. Multiple sessions would have to be discussed with the StartupCincy team and will be handled on a case by case basis.

# STARTUPCINCY

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